

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Mitt Romney/USA/President/R
Product	MITT ROMNEY FOR PRES
Estimate Number	ORDER# 61

Invoice #	04081835-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/02/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081835
Alt Order #	Political Candidate
Deal #	
Order Flight	10/24/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					10/29/12 to 11/04/12	4x	MT- - - - -				
	13			M	10/29/12	:30	6:29 AM	2012MRFP155H	\$900.00		1
	13			M	10/29/12	:30	6:42 AM	2012MRFP148H	\$900.00		4
	13			Tu	10/30/12	:30	6:14 AM	2012MRFP148H	\$900.00		3
	13			Tu	10/30/12	:30	6:59 AM	2012MRFP155H	\$900.00		2
4	13	Good Day 7a	7a-8a								
	CDR										
					10/29/12 to 11/04/12	4x	MT- - - - -				
	13			M	10/29/12	:30	7:14 AM	2012MRFP155H	\$990.00		4
	13			M	10/29/12	:30	7:54 AM	2012MRFP148H	\$990.00		1
	13			Tu	10/30/12	:30	7:23 AM	2012MRFP148H	\$990.00		3
	13			Tu	10/30/12	:30	7:59 AM	2012MRFP155H	\$990.00		2
6	13	Good Day 8a	8a-9a								
	CDR										
					10/29/12 to 11/04/12	4x	MT- - - - -				
	13			M	10/29/12	:30	8:13 AM	2012MRFP155H	\$900.00		1
	13			M	10/29/12	:30	8:31 AM	2012MRFP148H	\$900.00		3
	13			Tu	10/30/12	:30	8:15 AM	2012MRFP148H	\$900.00		4
	13			Tu	10/30/12	:30	8:32 AM	2012MRFP155H	\$900.00		2
8	13	Good Day 9a	9-10a								
	CDR										
					10/29/12 to 11/04/12	4x	MT- - - - -				
	13			M	10/29/12	:30	9:38 AM	2012MRFP155H	\$810.00		1
	13			M	10/29/12	:30	9:45 AM	2012MRFP148H	\$810.00		3
	13			Tu	10/30/12	:30	9:11 AM	2012MRFP148H	\$810.00		4
	13			Tu	10/30/12	:30	9:30 AM	2012MRFP155H	\$810.00		2
10	13	Live with Kelly	10a-11a								
	CDR										

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10	13	Live with Kelly	10a-11a								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	10:23 AM	2012MRFP155H	\$720.00		1
	13			Tu	10/30/12	:30	10:35 AM	2012MRFP148H	\$720.00		2
11	13	Fox 13 News at Noon	12p-1p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	12:37 PM	2012MRFP148H	\$360.00		1
	13			Tu	10/30/12	:30	12:43 PM	2012MRFP155H	\$360.00		2
14	13	Judge Judy	4p-5p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	4:18 PM	2012MRFP155H	\$900.00		1
	13			Tu	10/30/12	:30	4:56 PM	2012MRFP148H	\$900.00		2
16	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	5:25 PM	2012MRFP148H	\$1,080.00		1
	13			Tu	10/30/12	:30	5:25 PM	2012MRFP155H	\$1,080.00		2
17	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	5:39 PM	2012MRFP155H	\$1,080.00		2
	13			Tu	10/30/12	:30	5:58 PM	2012MRFP148H	\$1,080.00		1
20	13	Fox 13 News at 6p	6p-630p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	6:23 PM	2012MRFP148H	\$1,080.00		1
	13			Tu	10/30/12	:30	6:12 PM	2012MRFP155H	\$1,080.00		2

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21	13	Fox 13 News at 630p	630p-7p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	6:38 PM	2012MRFP155H	\$990.00		1
	13			Tu	10/30/12	:30	6:44 PM	2012MRFP148H	\$990.00		2
23	13	Insider	730p-8p								
	CDR										
					10/29/12 to 11/04/12	2x	- T- - - - -				
	13			Tu	10/30/12	:30	7:29 PM	2012MRFP155H	\$855.00		2
	13			Tu	10/30/12	:30	7:41 PM	2012MRFP148H	\$855.00		1
26	13	Fox 13 Late News 10p	10p-1030p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	10:14 PM	2012MRFP155H	\$2,250.00		1
	13			Tu	10/30/12	:30	10:29 PM	2012MRFP155H	\$2,250.00		2
28	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	10:57 PM	2012MRFP148H	\$1,440.00		1
	13			Tu	10/30/12	:30	10:44 PM	2012MRFP148H	\$1,440.00		2
29	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
					10/22/12 to 10/28/12	3x	- - WTF - -				
	13			Th	11/01/12	:30	11:22 PM	2012MRFP148H	\$1,080.00	MG for 29.3 10/24	4
30	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
					10/29/12 to 11/04/12	2x	MT- - - - -				
	13			M	10/29/12	:30	11:14 PM	2012MRFP155H	\$1,260.00		2
	13			Tu	10/30/12	:30	11:35 PM	2012MRFP155H	\$1,260.00		1
31	13	World Series Game NonHome	Various								

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CDR											
				10/29/12 to 11/04/12		1x	M- - - - -				
32	13	Raising Hope/Ben & Kate	8p-9p	M	10/29/12	:00			\$6,750.00	Credited	1
CDR											
				10/29/12 to 11/04/12		2x	- T- - - - -				
	13			Tu	10/30/12	:30	8:18 PM	2012MRFP155H	\$4,050.00		2
41	13	X Factor	8p-10p	Tu	10/30/12	:30	8:46 PM	2012MRFP148H	\$4,050.00		1
CDR											
				10/29/12 to 11/04/12		1x	M- - - - -				
	13			M	10/29/12	:30	8:30 PM	2012MRFP155H	\$6,750.00		1
				<u>Aired Spots</u>							
				42							

<u>Gross Total</u>	\$54,360.00	
<u>Agency Commission</u>	\$8,154.00	
<u>Net Amount Due</u>	\$46,206.00	<u>Payment Terms 30 Days</u>

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